

Urgent call to action

Driven grouse shooting
is not farming

Burning moorland
is not conservation

***It's mass destruction
of climate, nature and public health.***

Toxic smoke pours into the valleys engulfing our homes, villages and schools. You can smell it. You can taste it. We are forced to inhale particulate matter from smoke, known to harm our health.

Call on Government to put the fires out

Respond to the consultation by 25th May
at [Moorlands4climate-nature.org.uk](https://moorlands4climate-nature.org.uk)



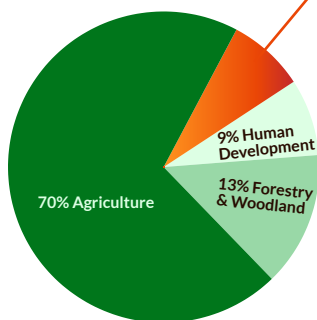
Don't live in fear to call this out – you can request your response is kept confidential



How much land is being destroyed?

7%

of UK land is manmade grouse moors providing zero public benefit, only destruction and pollution



UK land use by area

An area the size of Wales is set ablaze every 20 years

Why is moorland burned?

Burning stimulates new heather shoots to support the surplus grouse numbers required for driven grouse shooting to remain viable.

It doesn't stop with fire – manmade ditches drain the moors to promote conditions for heather growth.

Who gains?



£ Around 15,000 people travel from all over the world to pay up to £30,000 a day to shoot the birds

£ Fewer than 300 landowners profit

Who loses?



- × Climate
- × Nature
- × Public health
- × *All of us*





Reeth Infant School engulfed
in smoke during school hours
at 2:30pm, Tuesday 19th
November 2024

What are the impacts?

Climate change

- UK peatlands store more carbon than the combined forests of Britain, France and Germany
- 80% of our peatlands are damaged, mainly due to grouse moor management
- CO₂ from damaged peatlands makes up around 5% of the UK's greenhouse gas emissions
- Peatland fires are responsible for the majority of carbon emissions from UK wildfires

Destruction of nature

- Burning abuse degrades soils which eventually disappear completely – the damage becomes permanent
- Half a million grouse are slaughtered each year in addition to the illegal killing of protected birds of prey -
This is killing on an industrial scale
- Burning and drainage creates manmade, barren wastelands void of nature, in our 'treasured' National Parks




Communities and public health

- Flood risk increases as damaged moors can't hold as much water, accelerating rainfall run-off to the communities below
- Rivers and drinking water are polluted with heavy metals from damaged peat
- Trapped communities can't escape toxic smoke which can result in health impacts

Share this leaflet to expose the truth
Give climate, nature and communities a voice
Respond at Moorlands4climate-nature.org.uk





*There's nothing wild about the moors...
except the weather!*

Imagine what these burnt lands could become...



Restored peatlands
protecting our
carbon stores



Healthy soils
supporting plant
and animal life



Uplands teeming with
nature & wildlife, supporting
health & wellbeing



**Stop the destruction. Save our climate,
nature and public health.**

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